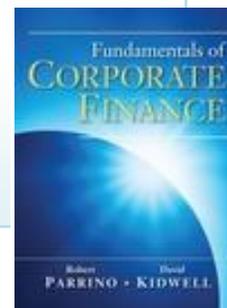


# Wiley Corporate Finance Video Series *to accompany*

## **Parrino & Kidwell's Fundamentals of Corporate Finance**

Available exclusively to Parrino & Kidwell adopters is this **set of short video clips from CBS News**, tied to all major topics in corporate finance. Complete with teaching notes and assessment questions to gauge student understanding, these videos provide excellent starting points for lectures and general class discussion.

**\*\*Available on DVD or in WileyPLUS\*\***



### **A preview listing of some of the videos included:**

#### Chapter 2: The Financial Environment and the Level of Interest Rates

Life and Debt in America: A look at the Treasury Department's Auction Room.

#### Chapter 4: Analyzing Financial Statements

Southwest Airlines is still making a profit despite the bad economy.

#### Chapter 5: The Time Value of Money

Financial journalist Vera Gibbons examines new promotion of \$2.99/gal of gas when buying a new car.

#### Chapter 6: Discounted Cash Flows and Valuation

The Keeners paid nearly \$1.5 million for their home. Now it has lost 30% of its value, and they risk facing foreclosure. Ray Martin gives his perspective.

#### Chapter 7: Risk and Return

Countrywide Financial is investigated for Securities Fraud.

#### Chapter 9: Stock Valuation

The Stock Market Plunge is the biggest one-day drop since the floor re-opened after 9/11.

#### Chapter 10: The Fundamentals of Capital Budgeting

Solar power is being harnessed to power more American homes and businesses than ever before. The high price of solar energy is offset by its long-term paybacks.

#### Chapter 11: Cash Flows and Capital Budgeting

Google tries to stop Microsoft from buying Yahoo.

#### Chapter 15: How Firms Raise Capital (Ethics Case)

Woman sues Wal-Mart over its life insurance policy on her husband and collects \$300,000 at his death.

#### Chapter 17: Dividends and Dividend Policy

IBM announces a \$15 billion stock buyback.

#### Chapter 18: Business Formation, Growth, and Valuation

- Brenda Franklin, owner of Big Mama's House of Soul, makes it her mission to succeed in the restaurant business and gets sponsored by Ruth's Chris Steakhouse.
- *Ethics Case*: The mortgage crisis's lower interest rates and home prices benefits first time homebuyers.

#### Chapter 19: Financial Planning and Forecasting

Tracy Smith gives tour of new FAO Schwarz toy store, followed by live chat with René Syler.

#### Chapter 20: Options and Corporate Finance

- Aflac CEO Dan Amos is the first chief executive to let shareholders vote on his executive pay.
- *Ethics Case*: Chairman of the NYSE forced to resign. Controversy over his retirement pay package.

#### Chapter 21: International Financial Management

Wal-Mart's success in China might be good news for U.S. Products.